

7737 Ellington Place Mentor, OH 44060 Phone: 440/975-9503 Fax: 440/350-1676

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## Dear Valued Supplier:

It's time to mark your calendar for the North Coast Fastener Association's 5th Annual Distributor Social. The attendance for this event continues to grow each year and we expect nothing less this year. The NCFA Distributor Social has become one of the premier networking events for anyone involved in the fastener industry.

The format for this event is simple and does not require suppliers to drag in booths or set up tables. We ask participating vendors to contribute \$250 (\$225 for NCFA Members) to offset any expenses accrued from this event. Invitations are sent to all distributors from Ohio and surrounding states to attend this FREE event where they can network with suppliers, industry peers and enjoy complimentary hors d'oeuvres, soft drinks, beer and wine. We do not just invite NCFA distributor members to this event, we invite every buyer, expeditor, quote analyst, sales person, business owner, manager and anyone else that our suppliers would like to meet with at this relaxed and casual networking event. There will be tables set up for any company that wants to set out brochures or any other giveaway items they want to make available to distributor attendees. We also plan to send each supplier a roster of distributor attendees should you wish to follow up with them after the event.

Last year, approximately 250 people attended the NCFA Distributor Social. We are confident that this year's Social will again be a great success. One hour prior to the Distributor Social (4-5pm), we will be holding a panel discussion moderated by Eric Dudas of Fully Threaded Radio. This year's topic will be "Challenges of the Current Fastener Business Climate" and will feature Simmi Sakhuja (Stelfast, Inc.), Bob Fawcett (Nucor), Dan Zehnder (Trinity Logistics) and Don Shan (Solution Industries) as the panel discussion speakers.

Any company that sells fasteners or related products to distributors in the Northeast Ohio area, should not be missing this event! Let me repeat...if you sell to distributors in Northeast Ohio and you do not participate in this event, then you need to ask your sales manager why your company is not participating! The NCFA Distributor Social is not a one hour cocktail party, it is an entire evening of networking and people come early and they stay late. If there is someone you want to talk to, you will get the opportunity over the course of the evening, because there is not another event to run off to after the Social.

The NCFA sincerely appreciates all the vendors that have participated in and supported this event the past 4 years. It was because of your sponsorship that the event has been so successful. We look forward to working with you and hope to have your support to make this event even bigger and better this year. Pleas complete and return the Supplier Registration Form by **Friday, March 29, 2013.** 

Warm regards, NCFA Board

## North Coast Fastener Association's **Distributor Social**

## SUPPLIER REGISTRATION FORM

May 2, 2013 5 - 8pm

Registration begins at 4pm

Crowne Plaza Hotel 5300 Rockside Road Independence, OH 44131 216/524-0700

The NCFA Distributor Social creates a forum in which we bring you, the top suppliers in our industry, in contact with the most prominent distributors in our market.

The format for the NCFA Distributor Social is simple. Supplier's have three hours to touch base with as many distributors as they can. The object is to utilize your sales team efficiently in order to seek opportunities from multiple distributor companies. This is NOT a Fastener Show. There will be no booths to set-up or samples to bring in. You get out of it what you put in.

All attending distributors will be given a listing of the suppliers sponsoring this event. Each supplier will be identified to the distributor audience at the beginning of the evening. In addition, designated tables will be set up for suppliers to place company literature to promote their organization.

The cost for this event will remain the same as last year \$225 for NCFA Members and \$250 for non-members. This includes up to 5 attendees from your company. In addition to the networking aspect of this event, suppliers will receive up to 10 drink tickets for complimentary beverages and hot hors d'oeuvres throughout the Social. If you would like to bring more than 5 employees, you may do so for an additional fee of \$25/per person. This additional fee does not include free drink tickets, but a cash bar will be available.

The success of this event is dependent on the support of our valued suppliers. The NCFA feels this is a great opportunity for all those involved and is looking forward to your support.

Return bottom portion with payment remittance	
SUPPLIER NAME:	
SUPPLIER CONTACT EMAIL:	
NCFA MEMBER SPONSORSHIP COST: \$225 (	includes up to 5 attendees):
NON-MEMBER SPONSORSHIP COST: \$250 (ir	ncludes up to 5 attendees):
ADDITIONAL ATTENDEES @ \$25/pp	TOTAL DUE: \$
ATTENDEE NAMES:	

REGISTRATION DEADLINE: March 29, 2013
Cancellations can not be accepted after deadline

If you would like your LOGO included in event publications, please email it in PDF Format by March 29, 2013 to Lgraham@ncfaonline.com.



## **REMIT PAYMENT TO:**

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