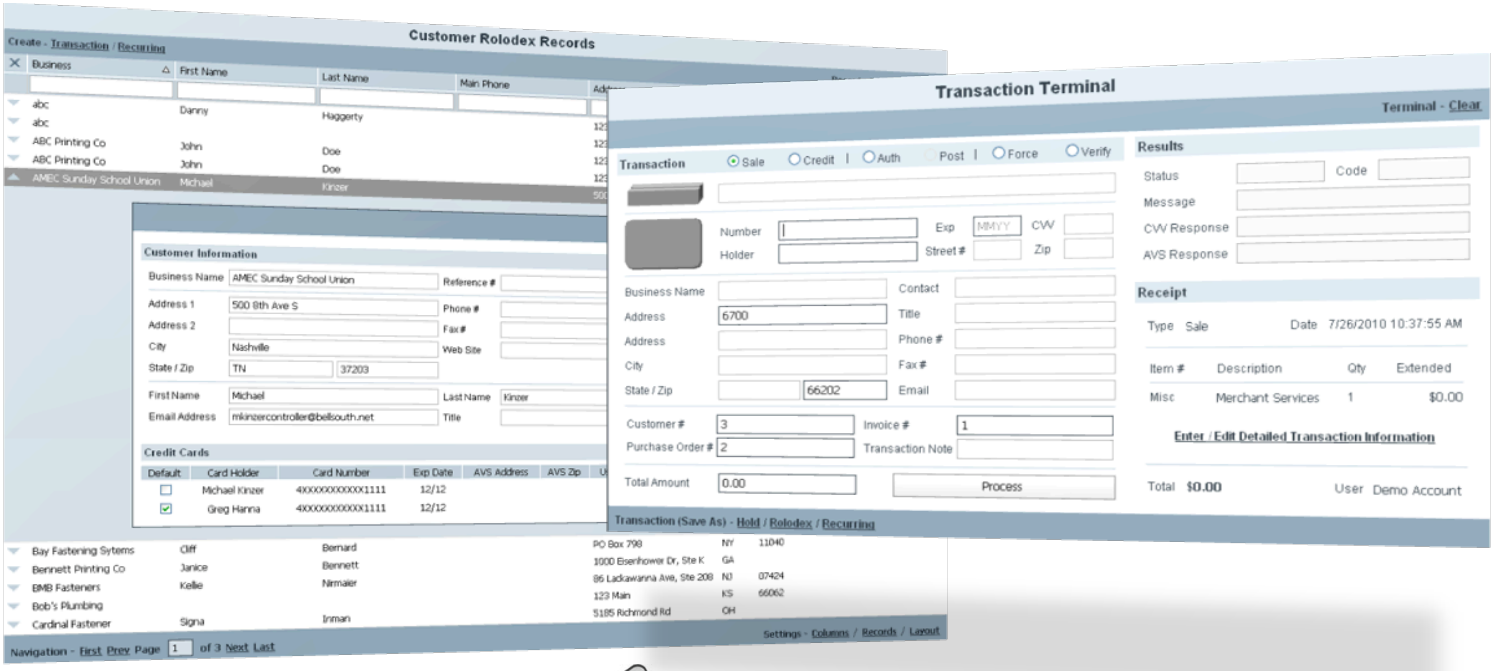

IP Fusion. The ultimate all-in-one.

Move beyond the credit card terminal.

Being a fastener distributor, accepting credit card payments where the card isn't physically swiped can be expensive. Many business owners aren't aware that the tool used to process the payment will ultimately determine how high or low a rate qualifies at wholesale. Credit card machines and online web gateways are physically incapable of supplying the "enhanced" data MC/VISA require.

Member Benefits Include:

Preferred Group Processing Rates: The NCFA group discount will save members 20 – 40%.

Complimentary Credit Card Processing Software: Ability to send the 25 extra lines of "enhanced data" and securely stores recurring credit card data at PCI Compliance. Contains a customer rolodex where client information is stored in a third party data warehouse (256-bit encryption redundantly backed up).

Personal Accountability: Each NCFA member we board has their own assigned merchant software specialist, along with the original account manager who remains the key contact— no impersonal call centers.

The following companies have chosen Marathon:

- **EZ Sockets, Springfield, NJ – 38% monthly savings**
- **Drillco, Baton Rouge, LA – 20% monthly savings**
- **Rapid Rivet & Fastener Corp., Farmingdale, NY – 16% monthly savings**
- **Mutual Screw & Supply, Rochelle Park, NJ – 33% monthly savings**
- **Sesco Industries, College Point, NY – 37% monthly savings**

The next step, to see the specific savings available, would be to fax a recent Visa/MasterCard statement to 913-953-5353, **attn: Matt Smith**, for a side-by-side savings analysis after a quick and painless discovery call. If you have any questions, please reach me at 913.953.5305, or via email at matthew@marathonsi.com.

Supplier Feedback:

'Marathon solved problems we had thought irresolvable (how to contain our processing expenses when we can't actually swipe the credit card) through their software IP Fusion. Our processing fees went down considerably. My staff also likes the software because of the rolodex, where we can now store our clients' credit card information— eliminating redundancy. And besides convenience, we also like that card numbers are encrypted from a safety / liability standpoint."

David Fretz

Hanger Bolt & Stud Co, Greenfield, IN.